

Strictly
Marketing Magazine
and Talk Radio Show

Media Kit
2015-2016

Demographics

Talk Radio is the ideal place to reach the affluent, rapidly growing audience of Internet Radio listeners. Internet Radio growth is booming. According to a recent survey, 80 million Americans now listen to Internet Radio every month (Bridge Ratings). Millions more listen worldwide. This rapid growth is expected to continue.

Our Show is all talk and spoken word programming. That means we are foreground listening for our visitors. Our talk shows reach highly targeted audiences, and get your ad message heard (and seen) by the right people.

Most listeners are right at their computer. That means they can respond instantly to your ad, click to visit your website, check out your products, special offers, and much more, all while they continue listening without interruption. Those listening on mobile devices can respond to your ads by calling, texting, or clicking.

Our platform is part of Syndication Networks Corporation (SNC), a leading US syndicate of programming to nearly 2,000 broadcast radio stations.

Show Statistics

Our audience is comprised of Business Owners, Sales Executives and those seeking marketing advice or tips. They tune in weekly to hear tips on everything from Branding to Social Media to Sales Closing Tips. We strive to ensure our listeners receive valuable content that could be implemented almost immediately in their businesses.

Our Audience is comprised of 50/50 male to female ratio, with most Listeners residing/working within the continental United States. Average Show Downloads range from 1,000-1,800 for each episode.

Each show has a text description for platform outlet, we include sponsor links within the show description along with social media promotion. Our Radio sponsorship is a good fit for:

- Business and Marketing Related Products
- Discount or Event promotions.
- Any Business looking to get in front of the Small Business Market on a National Basis.



Show Sponsorship

Become a Radio Show Sponsor

Your on-air ad will become a permanent part of the recorded show and be heard by thousands of listeners, promoting you and your business many times over. Multiple commercials are spread out over various shows during the month.

One 20 second on-air commercial broadcast during one episode of our program - \$159.

Two 20 second on-air commercial broadcast during different episodes of our program - \$199.

Three 20 second on-air commercial broadcast during different episodes of our program - \$249.

Four 20 second on-air commercial broadcast during 20 episodes of our program - \$299.

For specialty advertising rates to increase the length of your commercial, contact our office directly.

Each commercial includes the following:

- A link on our show description.
- Social media promotion during the show broadcast.
- Recognition in our email newsletter for upcoming show broadcast.
- Commercial production with music and professional voiceover talent. One edit included, additional edits billed at \$150 per hour.

All companies interested in show sponsorship must fill our advertising form for upcoming show consideration.



Magazine Statistics

Strictly Marketing Magazine is published 6 times a year and offers advice for Marketing your Business. It covers sales, networking, social media, marketing ideas, events, speaking and media opportunities and offers insight on public relations and advertising for your business.

Demographic: National readership, current print/digital is 5,000.

Readership is national and is not concentrated in any specific geographical area.

Available in electronic form by subscription and by Print for subscription. Published 6 times a year. There are no complimentary issues for our magazine.

Some subscribers are based on membership from associations and groups.



Editorial Calendar for 2016

Jan/Feb - Sales/Marketing Strategy/Promotions

March/April - SEO/Website design/Social Media

May/June - Advertising/Networking/Telemarketing

July/August - Sales Management & Recruitment/Media

Sept/Oct - Google+/Video Marketing/Sales Strategy

Nov/Dec - Follow-up & Closing the Sale/Online Reviews/PR

Submission Deadlines

Jan/Feb - Nov, 20, 2015

March/April - Jan 20, 2016

May/June - March 20, 2016

July/August - May 25, 2016

Sept/Oct - July 20, 2016

Nov/Dec - Sept 20, 2016

Contact Our Team

Publisher: info@strictlymarketingmagazine.com

Editorial: editorial@strictlymarketingmagazine.com

Sales: sales@strictlymarketingmagazine.com

Ad Prices for 2016

Full Page: \$1,997

Quarter Page: \$797

Half Page: \$997

Coupon Ad Card: \$247

Advertisers must complete our authorization form on page 5 and return to us via email prior to our publishing dates. Ad design is not included in pricing. Ads can be designed for a discounted rate with [Print Ad Center](#), visit this link to submit your artwork. All ads and artwork must be 300 dpi for inclusion.

Order Form

Yes! I would like to subscribe to Strictly Marketing Magazine.

Yearly: Print- \$24.95 Yearly: Digital- \$9.95

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile: _____

Email: _____



Credit Card Authorization Form

PLEASE PRINT OUT AND COMPLETE THIS AUTHORIZATION AND RETURN TO US.
All information will remain confidential.

Cardholder Name: _____

Billing Address: _____

Credit Card Type: ___ Visa ___ Mastercard ___ Discover ___ AmEx

Credit Card Number: _____

Expiration Date: _____

Card Identification Number (last 3 digits located on the back of the credit card): _____

Amount to Charge: \$ _____ (USD)

I authorize _____ to charge the agreed amount listed above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder – Print Name, Sign and Date Below:

Signed: _____

Dated: _____

Name: _____

Once signed return the completed form to:

Kerry's Network, Inc.
PO Box 1178
PSJ, FL 32457
Or email to info@strictlymarketingmagazine.com

Charges will appear on your credit card as "Kerry's Network, Inc.". If you pay by check make checks payable to Kerry's Network, Inc. There will be a \$30 charge on all returned checks. Checks must be received and cleared before issue deadlines.

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For more information please contact us:

(844) 222-9740

www.strictlymarketingmagazine.com